

# BOOKLOGIX

## BookLogix Brief

The BookLogix Brief is a quick, curated look at what's shaping book publishing and printing right now—industry shifts, book marketing trends, events, and opportunities for those creating, producing, and selling books. It's built to help you stay informed and make smarter decisions with your book(s).

**This week:** Print sales declined in Q1, and new concerns around AI and manuscript handling are raising questions across publishing. At the same time, libraries and live events are continuing to drive real-world engagement—pointing to where authors are still gaining traction.

## Events & Opportunities

### **National Library Day — Apr 6** How Authors Can Show Support

While many libraries aren't hosting National Library Day-specific events, today is a meaningful opportunity to support the local institutions that play a critical role in reader access, education, and community programming.

Ways to support your local library today:

- Visit your local branch and participate in a program or event
- Check out books or digital materials to support circulation
- Share your library's programs and resources with your audience
- Donate books (if accepted) or contribute to library initiatives
- Introduce yourself as a local author and offer to support future programming

Libraries rely on community engagement to continue offering resources and programming—supporting them strengthens the ecosystem that helps books reach readers.

[Explore Fulton County Library events](#)

[See what's happening at Forsyth County libraries](#)

[Learn more about the upcoming National Library Week, Apr 19-25](#)

**Storytime on the Lawn — Apr 7 | Cumming, GA**  
Lou Sobh Amphitheater | 11:00 a.m. - 12:00 p.m.

Hosted by Forsyth County Public Library, this family-friendly event brings books into the community through live readings, music, and interactive programming—highlighting how libraries continue to build future readers and buyers.

[View event details](#)



**The Astro & Scorpio Story**

**Join us for the launch**  
**of *The Astro & Scorpio Story***

**Sunday April 12<sup>th</sup>, 2026**  
**3:00 - 5:00**



[storiesbycathywithac.com](http://storiesbycathywithac.com)



1144 Alpharetta St  
Roswell, GA 30075

**All book proceeds to be donated to Animal Rescues & Shelters.**

***The Astro & Scorpio Story***  
**Book Launch — Apr 12 | Roswell, GA**

Lucky's Burger & Brew | 3:00 p.m. - 5:00 p.m.

Happening this Sunday, join Cathy Ellis for a live book launch where readers can meet the author, purchase signed copies, and support a cause—proceeds benefit animal rescues and shelters.

[Get more info](#)

**From Personal Story to Published Memoir — Apr 12 | Decatur, GA**  
The Atlanta Grief House at Legacy Park | 2:00 a.m. - 4:00 p.m.

Led by Georgia Author of the Year Kim Conrey and George Weinstein of the Atlanta Writers Club, this workshop covers how to start, structure, and publish a memoir—along with key decisions around voice, sensitivity, and positioning your story for readers. Tickets range from \$25–\$45.

## Must-Knows

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### **Print Book Sales Fell 3.1% in Q1**

U.S. print book sales declined 3.1% in the first quarter, with drops across several major categories—signaling a more competitive market where visibility and positioning are becoming key drivers of sales.

[See the full report](#)

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### **Publishers Still Divided on How to Use AI**

As AI adoption grows, publishers remain uncertain about how it fits into workflows, rights management, and quality control—highlighting ongoing industry-wide questions around standards and best practices.

[Take a closer look](#)

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### **Editors Reportedly Uploading Manuscripts to AI Tools**

Some editors are reportedly using AI tools to review manuscripts, raising concerns about confidentiality, data handling, and how unpublished work is being used or stored.

[Read what's happening](#)

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## Grow & Sell More

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### **More Authors Are Shifting to “Authorpreneur” Models**

Authors are increasingly building brands, audiences, and multiple revenue streams beyond book sales—reflecting a shift toward long-term audience ownership and direct-to-reader marketing.

[Explore the shift](#)

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### **Local Media Remains an Accessible Visibility Channel**

Authors can secure coverage through local media outlets without hiring a publicist by pitching relevant stories, leveraging community ties, and positioning their book within local interest angles.

[Learn how to pitch locally](#)

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### **LinkedIn Algorithm Changes Are Expanding Organic Reach**

Recent updates to LinkedIn's algorithm are increasing visibility for certain types of content, creating new opportunities for authors to build authority and reach professional audiences without paid ads.

[Understand the changes](#)

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## Print & Production

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### Digital Printing Is Becoming the Industry Standard

Across commercial printing, digital production is shifting from a secondary option to a core production model—driven by demand for faster turnaround, flexible quantities, and more efficient workflows.

[Explore trends shaping commercial printing in 2026](#)

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## Writing & Craft

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### Writing About Trauma Requires Structural and Ethical Care

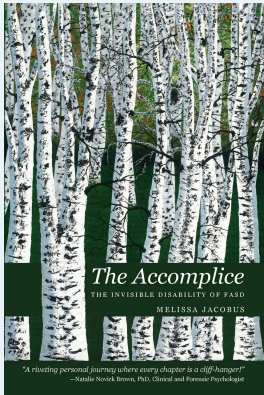
Writers exploring trauma-based topics must balance emotional honesty with clarity, audience awareness, and ethical considerations to avoid disconnecting readers or oversimplifying complex experiences.

[Read the full breakdown](#)

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## BookLogix Author News

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### BookLogix Author Earns International Impact Book Award

Melissa Jacobus Cook's book *The Accomplice* was recognized in the Health – Internal Medicine category by the International Impact Book Awards, expanding awareness around FASD and reinforcing how books can drive meaningful public education beyond sales.

[View \*The Accomplice\* on Amazon](#)

# INTERNATIONAL IMPACT BOOK AWARDS



## *Outstanding Literary Achievement*

*This certificate is proudly presented to*

MELISSA JACOBUS

*The Accomplice*

HEALTH - INTERNAL MEDICINE

This certificate is presented in recognition of your outstanding contribution to authorship and storytelling, and the significance of your work within the global literary landscape.

Awarded April, in the year Two Thousand Twenty-Six.

Founder and CEO at International Impact Book Awards

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